



WSVN
1401 79TH ST CAUSEWAY
MIAMI, FL 33141

G M M B Advertising
1010 Wisconsin Avenue
Washington, DC 20007

Contract # 31098

Schedule Dates 10/24/12-10/29/12

Advertiser POL/B OBAMA/D/PRE/US (3428)

Agency G M M B Advertising (1734)

Product Political Issues (1082)

Brand OBAMA FOR AMERICA (12752)

Salesperson HRP/VA/MCGARR, MEGHAN (1117)

Sales Office Washington DC

Buyer Name KEULEMAN,KATIE

Phone/Fax /

CPE 95/101/2174

Account Types National/Political Candidate

Billing Type Standard

Comments OBAMA FOR AMERICA
OBAMA FOR AMERICA

Date Entered 10/22/12

Last Modified 10/23/12

Entered By Penny Felix

CO-OP No

Headline # 06389548

Demo A35+

Order Type Normal

Package Deal

Commission % 15.00

Commission \$19,215.00

Net Total \$108,885.00

Sales Tax

WSVN (WSVN)

By Broadcast Month

Oct. 2012

Nov. 2012

Grand Total:

Spots

84

9

93

Rate

\$121,750.00

\$6,350.00

\$128,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/24/12-10/26/12	3	:30	10A- 11A (ET)	2			X	X	X			2	\$350.00	\$700.00	WSVN (WSVN)	FAMILY FEUD	10/22/12
2.0	Normal Line / SPOT (2)	10/24/12-10/26/12	3	:30	10P- 11P (ET)	3			1	1	1			3	\$3,250.00	\$9,750.00	WSVN (WSVN)	CHANNEL 7 NEWS @ 10P	10/22/12
3.0	Normal Line / SPOT (3)	10/24/12-10/26/12	3	:30	11P- 11:30P (ET)	2			X	X	X			2	\$2,200.00	\$4,400.00	WSVN (WSVN)	CH 7 NEWS AT 11PM	10/22/12
4.0	Normal Line / SPOT (4)	10/24/12-10/26/12	3	:30	11:30P- 12A (ET)	3			1	1	1			3	\$700.00	\$2,100.00	WSVN (WSVN)	DECO DRIVE	10/22/12
5.0	Normal Line / SPOT (5)	10/24/12-10/26/12	3	:30	11A- 12P (ET)	3			1	1	1			3	\$350.00	\$1,050.00	WSVN (WSVN)	MILLONAIRE	10/22/12
6.0	Normal Line / SPOT (6)	10/24/12-10/26/12	3	:30	12:30A- 1:30A (ET)	3			1	1	1			3	\$300.00	\$900.00	WSVN (WSVN)	LATE NEWS REPEAT	10/22/12
7.0	Normal Line / SPOT (7)	10/24/12-10/26/12	3	:30	12A- 12:30A (ET)	1			X	X	X			1	\$600.00	\$600.00	WSVN (WSVN)	INSIDE EDITION	10/22/12
8.0	Normal Line / SPOT (8)	10/24/12-10/26/12	3	:30	12P- 1P (ET)	4			X	X	X			4	\$400.00	\$1,600.00	WSVN (WSVN)	CHANNEL 7 NEWS	10/22/12
9.0	Normal Line / SPOT (9)	10/24/12-10/26/12	3	:30	3P- 4P (ET)	3			1	1	1			3	\$400.00	\$1,200.00	WSVN (WSVN)	DIVORCE COURT	10/22/12
10.0	Normal Line / SPOT (10)	10/24/12-10/26/12	3	:30	4P- 4:30P (ET)	2			1	1	1			2	\$950.00	\$1,900.00	WSVN (WSVN)	CHANNEL 7 NEWS	10/22/12
11.0	Normal Line / SPOT (11)	10/24/12-10/26/12	3	:30	4:30P- 5P (ET)	4			X	X	X			4	\$400.00	\$1,600.00	WSVN (WSVN)	CHANNEL 7 NEWS	10/22/12
12.0	Normal Line / SPOT (12)	10/24/12-10/26/12	3	:30	5A- 5:30A (ET)	2			X	X	X			2	\$1,750.00	\$3,500.00	WSVN (WSVN)	CHANNEL 7 NEWS	10/22/12
13.0	Normal Line / SPOT (13)	10/24/12-10/26/12	3	:30	5P- 5:30P (ET)	4			X	X	X			4	\$575.00	\$2,300.00	WSVN (WSVN)	TODAY IN FLORIDA	10/22/12
14.0	Normal Line / SPOT (14)	10/24/12-10/26/12	3	:30	5:30A- 6A (ET)	4			X	X	X			4	\$575.00	\$2,300.00	WSVN (WSVN)	TODAY IN FLORIDA	10/22/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Oct. 2012	84	\$121,750.00
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Grand Total:	93	\$128,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT (15)	10/24/12-10/26/12	3	:30	5:30P- 6P (ET)	2			X	X	X			2	\$1,750.00	\$3,500.00	WSVN (WSVN)	CHANNEL 7 NEWS	10/22/12
16.0	Normal Line / SPOT (16)	10/24/12-10/26/12	3	:30	6P- 6:30P (ET)				1	1	1			3	\$1,750.00	\$5,250.00	WSVN (WSVN)	CHANNEL 7 NEWS	10/22/12
17.0	Normal Line / SPOT (17)	10/24/12-10/26/12	3	:30	6A- 7A (ET)	4			X	X	X			4	\$1,100.00	\$4,400.00	WSVN (WSVN)	TODAY IN FLORIDA 6:00-7:00	10/22/12
18.0	Normal Line / SPOT (18)	10/24/12-10/26/12	3	:30	6:30P- 7P (ET)	4			X	X	X			4	\$1,750.00	\$7,000.00	WSVN (WSVN)	CHANNEL 7 NEWS	10/22/12
19.0	Normal Line / SPOT (19)	10/24/12-10/26/12	3	:30	7P- 7:30P (ET)				1	1	1			1	\$2,000.00	\$2,000.00	WSVN (WSVN)	INSIDE EDITION	10/22/12
19.0.1	Preempt (19)	10/25/12															WSVN (WSVN)	Baseball/Exception - no turning deco drive	
19.0.2	Preempt (19)	10/24/12															WSVN (WSVN)	Baseball/Exception - no turning deco drive	
20.0	Normal Line / SPOT (20)	10/24/12-10/26/12	3	:30	7A- 8A (ET)	4			X	X	X			4	\$1,200.00	\$4,800.00	WSVN (WSVN)	TODAY IN FLORIDA	10/22/12
21.0	Normal Line / SPOT (21)	10/24/12-10/26/12	3	:30	7:30P- 8P (ET)	2			X	X	X			1	\$1,800.00	\$1,800.00	WSVN (WSVN)	DECO DRIVE	10/22/12
21.0.1	Closed Preempt (21)	10/24/12															WSVN (WSVN)	Pre-Empt/Exception -	
22.0	Normal Line / SPOT (22)	10/24/12-10/26/12	3	:30	8A- 9A (ET)				1	1	1			3	\$1,100.00	\$3,300.00	WSVN (WSVN)	TODAY IN FLORIDA	10/22/12

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WSVN (WSVN)
By Broadcast Month
Oct. 2012 84 \$121,750.00
Nov. 2012 9 \$6,350.00
Grand Total: 93 \$128,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
23.0	Normal Line / SPOT (23)	10/24/12-10/26/12	3	:30	9A- 10A (ET)	4			X	X	X			4	\$425.00	\$1,700.00	WSVN (WSVN)	TODAY IN FLORIDA	10/22/12
24.0	Normal Line / SPOT (24)	10/24/12-10/26/12	3	:30	9A- 4P (ET)				2	2	2			6	\$250.00	\$1,500.00	WSVN (WSVN)	DAYTIME ROTATION	10/22/12
25.0	Normal Line / SPOT (25)	10/27/12-10/27/12	3	:30	10P- 11P (ET)							1			\$1,800.00		WSVN (WSVN)	CHANNEL 7 NEWS (SATURDAY)	10/22/12
25.0.1	Closed Preempt (25)	10/27/12															WSVN (WSVN)	Pre-empt/Exception -	
26.0	Normal Line / SPOT (26)	10/27/12-10/27/12	3	:30	11:30P- 12:30A (ET)							1		1	\$300.00	\$300.00	WSVN (WSVN)	THE FINDER	10/22/12
27.0	Normal Line / SPOT (27)	10/27/12-10/27/12	3	:30	7A- 10A (ET)							1		1	\$350.00	\$350.00	WSVN (WSVN)	SAT. TODAY IN FLORIDA	10/22/12
28.0	Normal Line / CFB (32)	10/27/12-10/27/12	3	:30	7P- 10P (ET)							2			\$4,000.00		WSVN (WSVN)	COLLEGE FOOTBALL: 9/11/12-12/1/1	10/22/12
28.0.1	Preempt (32)	10/27/12															WSVN (WSVN)	Baseball/Exception -	
28.0.2	Preempt (32)	10/27/12															WSVN (WSVN)	WORLD SERIES: college football runs at 3:30p	
29.0	Normal Line / SPOT (33)	10/28/12-10/28/12	3	:30	10P- 11P (ET)								1		\$2,200.00		WSVN (WSVN)	Baseball/Exception - WORLD SERIES: college football runs at 3:30p	10/22/12
																	WSVN (WSVN)	CHANNEL 7 NEWS (SUNDAY)	

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29.0.1	Closed Preempt (33)	10/28/12															WSVN (WSVN)	Pre-empt/Exception -	10/22/12
30.0	Normal Line / FB (34)	10/28/12-10/28/12	3	:30	12P-1P (ET)								2	2	\$1,500.00	\$3,000.00	WSVN (WSVN)	NFL PRE GAME	10/22/12
31.0	Normal Line / FB (35)	10/28/12-10/28/12	3	:30	4P-7P (ET)								1	1	\$15,000.00	\$15,000.00	WSVN (WSVN)	NFL GAME	10/22/12
32.0	Normal Line / BB (39)	10/24/12-10/26/12	3	:30	7P-10P (ET)				X	X	X			1	\$12,000.00	\$12,000.00	WSVN (WSVN)	NLCS	10/22/12
33.0	Normal Line / SPOT (40)	10/29/12-10/29/12	3	:30	12P-1P (ET)									1	\$400.00	\$400.00	WSVN (WSVN)	CHANNEL 7 NEWS	10/22/12
34.0	Normal Line / SPOT (41)	10/29/12-10/29/12	3	:30	5A-5:30A (ET)									1	\$400.00	\$400.00	WSVN (WSVN)	TODAY IN FLORIDA @5A	10/22/12
35.0	Normal Line / SPOT (42)	10/29/12-10/29/12	3	:30	5:30A-6A (ET)									1	\$575.00	\$575.00	WSVN (WSVN)	TODAY IN FLORIDA	10/22/12
36.0	Normal Line / SPOT (43)	10/29/12-10/29/12	3	:30	6A-7A (ET)									1	\$1,100.00	\$1,100.00	WSVN (WSVN)	TODAY IN FLORIDA 6:00-7:00	10/22/12
37.0	Normal Line / SPOT (44)	10/29/12-10/29/12	3	:30	6:30P-7P (ET)									1	\$1,750.00	\$1,750.00	WSVN (WSVN)	CHANNEL 7 NEWS	10/22/12
38.0	Normal Line / SPOT (45)	10/29/12-10/29/12	3	:30	7A-8A (ET)									1	\$1,200.00	\$1,200.00	WSVN (WSVN)	TODAY IN FLORIDA	10/22/12
39.0	Normal Line / SPOT (46)	10/29/12-10/29/12	3	:30	9A-10A (ET)									1	\$425.00	\$425.00	WSVN (WSVN)	TODAY IN FLORIDA	10/22/12
40.0	Normal Line / SPOT (47)	10/29/12-10/29/12	3	:30	9A-4P (ET)									2	\$250.00	\$500.00	WSVN (WSVN)	DAYTIME ROTATION	10/22/12
41.0	Normal Line / WS (48)	10/24/12-10/24/12	3	:30	8P-11P (ET)									1	\$12,000.00	\$12,000.00	WSVN (WSVN)	WORLD SERIES	10/23/12

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